My social media algorithm

Choose the weight (0 to 10) to assign to each variable.

1. **Number of likes**

Points: x **Number of Likes**

10

1. **Do you follow the poster?**

-

**Yes**: x 1 point **No**: x 1 point

10

10

1. **Do you follow any of the hashtags?**

x 1 point for **each hashtag**

10

1. **Has anyone you follow liked the post?**

x 1 point for **each user**

10

1. **How recent is the post?**

-

Points: x **Number of minutes ago**

10

1. **Has the content paid to be promoted?**

**Yes**: +10 points **No**: 0 points

Now, for each post, input the purple variables and calculate the number of points awarded for each of the 6 categories.

Sum all these up to get the total number of points awarded to the post. Write this down on the card.

Order the cards so that the card with the highest number of points is first and the one with the lowest points is last. This is your individual feed!